Date: JUL 1 4 2013

BIOLOGY FORTIFIED INC C/O KARL HARO VON MOGEL 3907 UNIVERSITY AVE SUITE 354 MIDDLETON, WI 53562

Employer Identification Number: 45-5503492 DLN: 17053114374033 Contact Person: ERIC KAYE ID# 31612 Contact Telephone Number: (877) 829-5500 Accounting Period Ending: December 31 Public Charity Status: 170(b)(1)(A)(vi) Form 990 Required: Effective Date of Exemption: June 15, 2012

Contribution Deductibility:

Addendum Applies:

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

No

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,

Kenneth Corbin

Acting Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)